



**WHOLESALE DISTRIBUTION COMPANY IN MISSISSAUGA, ON, TRUSTS
HITECH MERCHANTS FOR INTEGRATED PAYMENT PROCESSING,
KNOWLEGABLE SUPPORT AND INCREASED SAVINGS**



MERCHANT PROFILE

Wholesale Distribution Company, established in 1997, provides high quality distribution equipment.



CHALLENGE

- The cost of having staff input multiple entries increases administrative costs significantly.
- High credit card processing fees.
- How should we store customer credit card numbers in a secure manner?



EVALUATION

We sought out a partner who has a track record of reducing credit card processing fees. We wanted to find a partner who could integrate our multiple systems into one.



SOLUTION

Our ERP system, Blue Link, recommended that we partner with HiTech Merchant Services to utilize Blue Link's integrated credit card processing module. Blue Link has been partnered with HiTech for more than 5 years, and has been able to provide their clients with a partner who has the knowledge and understanding of both credit card pricing and technology, and is able to bring both of these in a friendly and coherent manner.



RESULTS

- Consolidation of three separate accounts into one, while streamlining our bookkeeping processes.
- Provided a single account which includes our retail terminals and on-line processing portal.
- Provided PCI compliant storage vaults to protect our clients' credit card data.
- Eliminated manual entry and the associated errors.
- Provided up-to-date terminals with advanced options and reliable support.

Saved
\$10,200/year on credit
card fees.

Saw a decrease of
almost 13% in credit
card fees.

Decreased most used
card, Visa Infinite, from
2.05% to 1.81%.